Communicating about your research

In the Internet era, publishing no longer suffices. You also need to think about your online presence and to control attribution of your publications. For those who so wish, social media offers a powerful tool for exchanging with peers**.**

Being visible in the digital age entails thinking about the coherence of your digital identity :

- Have an up-to-date CV on the web, including an up-to-date list of publications
- Distinguish yourself from researchers who may have the same name and control the dissemination of your personal information.
- Tools such as the UNIR charter and permanent identifiers enable research output to be attributed to its author, correctly cited, and easy to find.
- If possible, disseminate or at least signal publications in an open archive

Additionally, social media provides an opportunity for making yourself known, discussing your research, and generating scientific cooperation, via— depending on your preferences and the time you can devote to it—generalist media such as Twitter, commercial academic social media (Academia, ResearchGate, Mendeley), or OpenEdition HASS tools (Hypothèses scientific blogs and Calenda).

Social media provides a way of promoting publications, but is not a substitute for publication archive platforms such as HAL, which are more permanent and legally safer. It is recommended that you deposit on HAL and only make a link to your media profile.

Contact
For any questions relating to the dissemination of your research
bu-chercheurs@univ-rennes2.fr
TOOLS

- Common charter for signing scientific publications (French)
- CV-HAL: Customizable CV
- Google Scholar Profile: customizable information page on Google Scholar
- Twitter: social network for quick exchanges of information or moods
- Academia: social network for researchers (mainly humanities and social sciences)
- ResearchGate: social network for researchers (mainly science and engineering)
- Mendeley: social network and reference management software
- Hypotheses: institutional platform for scientific research blogs in humanities and social sciences
- Calenda: institutional platform, calendar of events and calls for papers in humanities and social sciences

Further information

- COOP-IST Cirad (French): Promoting your publication
- COOP-IST Cirad (French): Learning about scientific social networks